

## Message Text

UNCLASSIFIED

PAGE 01 LONDON 19297 251824Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W

-----109143 260250Z /70

R 251721Z NOV 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 0665

UNCLAS LONDON 19297

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: FY 1979 TRADE PROMOTION EVENT SCHEDULE

REF: STATE 248494

1. AS ORGANIZERS HAVE VOLUNTEERED TO PROVIDE ADDITIONAL INFO ON MARKET SITUATION AND SHOW PROSPECTS AT NO COST TO USG, POST HAS RESERVED RECOMMENDATION ON PEP PARTICIPATION PENDING RECEIPT THAT REPORT.

2. FOLLOWING ARE PROPOSED DATES FOR LTC EXHIBITIONS:

SECURITY EQUIPMENT DEC. 4-8, 1978

COMPUTERS JAN. 22-26, 1979

HEVAC APR. 2-6, 1979

FAST FOOD & CATERING MAY 14-18, 1979

BUSINESS EQUIPMENT JUNE 11-15, 1979

3. AS MOST RECENT HEVAC STUDY WAS UNDERTAKEN FIVE YEARS AGO, ASSUME THIS PRODUCT THEME WILL BE FIRST COMMISSION UNDER FY 1978 ANNUAL CONTRACT.

4. LTC STRONGLY OPPOSES HEVAC THEME IN VIEW OF CONTINUING DEPRESSION OF CONSTRUCTION AND RELATED INDUSTRIES. IN ADDITION, NO SUBSTANTIATING RESEARCH AVAILABLE.

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5. IN LIEU OF HEVAC LTC STRONGLY URGES TRANSDUCERS THEME SAME DATE.

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Sent Date:** 25-Nov-1977 12:00:00 am  
**Decapton Date:** 01-Jan-1960 12:00:00 am  
**Decapton Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation History:**  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009